



truMe

Global Identity and Access Management System

truMe for Office Complexes



Present Challenges


Visitors

- Obtrusive, Inconvenient, Inefficient, Insecure and time-consuming access management
- Queues – Friction – Paperwork
- Unpleasant Entry Experience – Visitors feel unwelcome and hassled
- Business Parks/ Corporates have no visibility on visitors' movement inside the building – no tracking, no analytics

Temporary Staff

- Sub-optimal temp staff access management
- Poor visibility on temp staff movement inside the premises
- No analytics

Employees

- Entry experience of employees not too great
 - Obtuse differential access regime
 - No analytics
 - Separate access management for vehicles
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truMe: Value Proposition

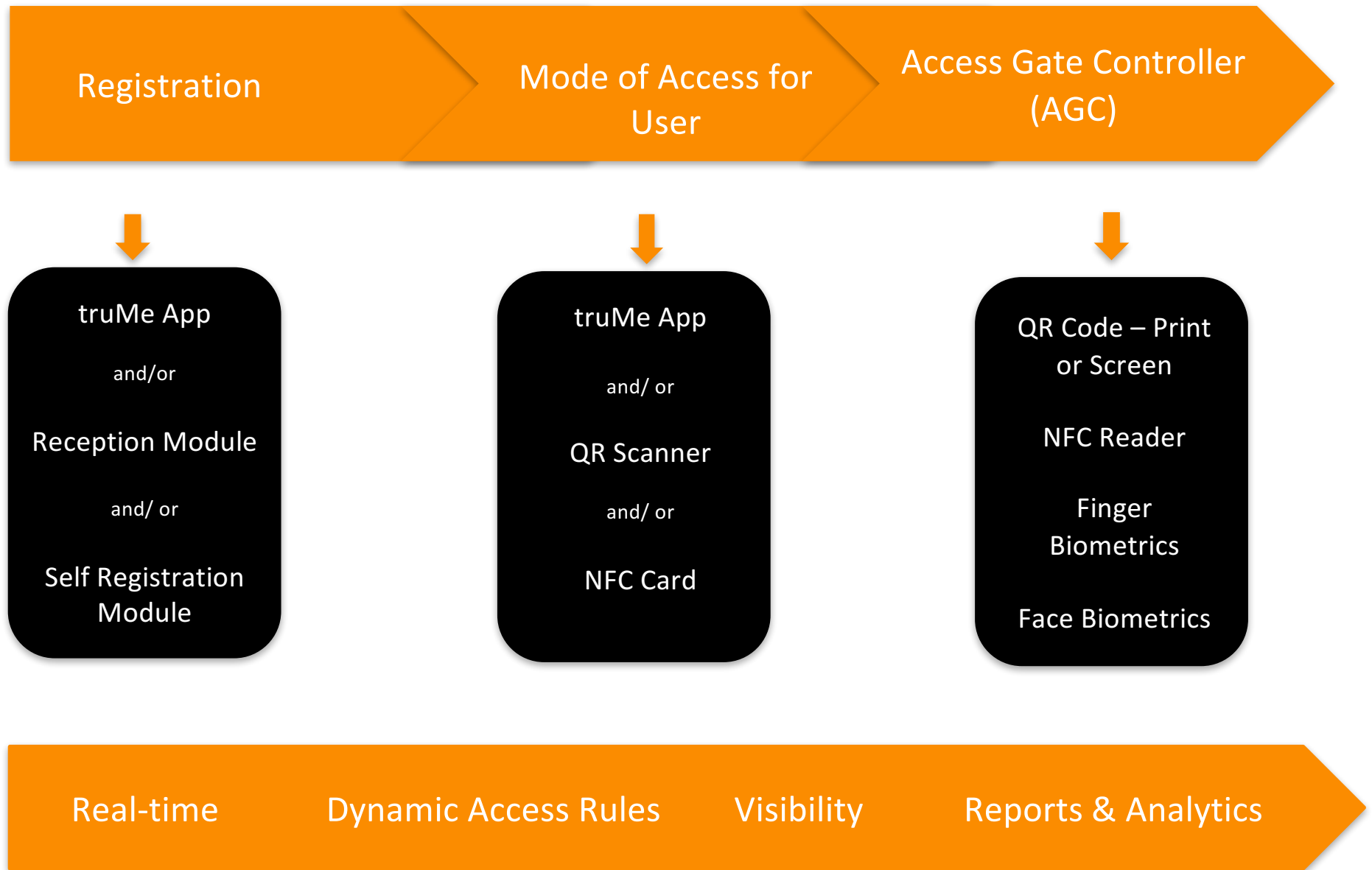
State-of-the-art Solution

- Multiple options to register a visitor away from location, de-cluttering the lobby
- Individual offices can invite their own guests, reducing load on Business Park
- Employees, temp staff and visitors, all on the same platform
- Great flexibility to write access rules
- Complete visibility on visitors' movement
- In-built parking access management for employees
- Auto-generated customized reports to building manager
- Unlimited users on one platform
- 1,2,or 3 level authentication available
- Lends itself well to integration with Building Management System

Compelling Cost- efficiency

- No/ very low staff/ security guards requirement
- No expense on printing slips for visitors
- Reduction in hardware cost
- No NFC cards required for employees and temp staff
- Integration with BMS helps save on energy consumption
- Low maintenance

truMe Platform



truMe at Work

Installation

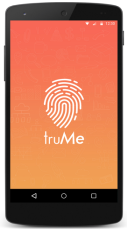
- Office complex installs truMe - Reception Module and/ or Self-Registration Module, Location QR Code and Controllers
- truMe codes in the access rules as framed by the Building Manager
- Employees create digital identity on truMe app; Employees can also be issued NFC cards
- In case of business park, visitors can create a pass on their truMe App from comfort of their home
- Authorized vehicles are issued RFID tags
- Receptionists/ Admin are trained to register visitors/ generate reports

Operation

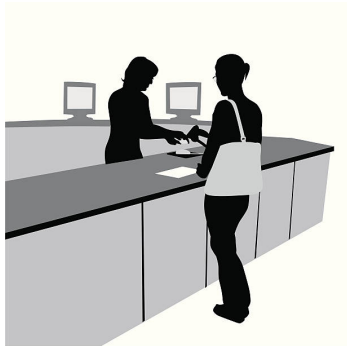
- Employees enter by scanning a location QR code from truMe App
- Invited visitors with truMe app on their phone enter in same way
- Invited visitors, without truMe app on phone get access basis truMe digital pass sent to them in advance
- Uninvited visitors with truMe app on their phone can be issued a digital pass instantly on the app itself
- Uninvited visitors without truMe app are registered at reception and issued a digital pass
- Temp staff is issued duration based, day/time specific digital passes for controlled access

truMe at Work ...

Registration



on truMe App



At Reception

Name: _____
Phone No.: _____

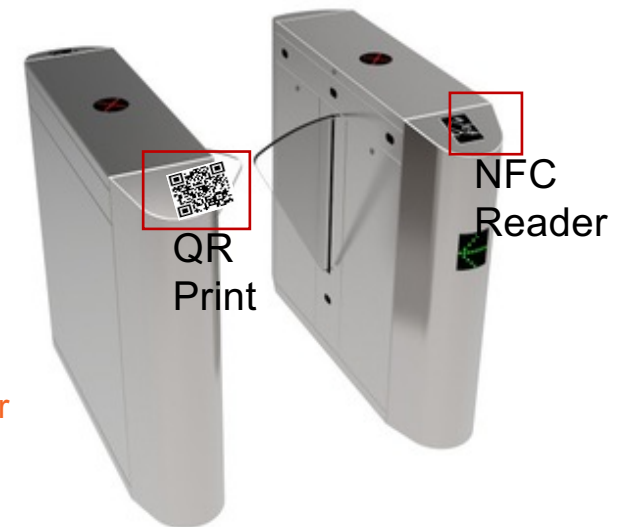
At Self-registration Tab

Access



truMe Scanner on User's phone

QR Code on Tablet




truMe Controller inside turnstile

The truMe Advantage

- Security
- Controlled & secure access on the basis of pre-verified identity
 - Tamper proof QR code, QR Scanner and NFC tags
 - Flexibility to configure gates as per desired security levels
 - Complete real time visibility of a visitor from entry to exit
 - In-built emergency Response system for all the inmates in the complex
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- Efficiency
- Employees – Seamless access management, with flexibility to configure differential access
 - Temp Staff - Custom duration passes; easy renewal/ cancellation of access passes; Integrated attendance system
 - Configurable dynamic access control to cater for diversity
 - Power of analytics available in real time; detailed access reports
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- Convenience
- No queues – No paperwork – No wait time – No friction
 - Invite for meeting from App itself
 - Employees and visitors enter in seamless manner
 - Complete privacy for the invitees/ visitors
 - Seamless ingress/ egress for authorized vehicles
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truMe: Robust, Secure, Versatile

Security Features

- AES 256 bit encryption and data on cloud (AWS) behind a firewall
- End to end encryption ensures that data between truMe app, AGCs and server always travels in encrypted form and can be read only by the truMe application
- truMe identity and doc, if any on user's phone are also encrypted and cannot be transferred to any other application/ device
- truMe identity and the supporting doc, if any on truMe platform are stored on separate servers on the cloud
- The data remains with the organization; Mobico has no access to it

Versatility

- Entire manual process automated, resulting in enhanced security for the building & the people and privacy and convenience for the visitors
- Complete flexibility to devise access rules, including varying levels of security
- Access rules can be changed by the complex with zero TAT
- Real time visibility on visitor movement & throughput, enabling quick and informed decision making
- Emergency Response System could address various real-time communication needs
- Real-time availability of the access data for business analytics

truMe: Rock-solid Privacy Protection

Limited Personal Data

- Unlike many applications, truMe neither has, nor asks for access to data on user's phone
- truMe does not track or record user's access history. User's access details are available only to the organization at their location server
- truMe identity consists of user's name, phone number, photograph and email ID; Each of these identity attributes are already in public domain
- truMe identity and the supporting doc/s, if any are stored on different servers on the cloud, fully protected by a firewall
- truMe identity and doc/s, if any on user's phone are also encrypted and cannot be transferred to any other application/ device

truMe Identity

- truMe flags a user's organization based identity as specific to only that organization and does not recognize it for access to any other organization unless the user specifically allows that
- truMe treats a particular identity as global only when the user specifically opts to create one to access multiple establishments
- If an organization is using truMe to deal with its customers, all such identities are deleted automatically after the relevant event
- Mobico is open to and encourages third party audit of truMe servers/ platform

The People

The Team

- Lalit Mehta – Serial entrepreneur, 23 years of experience in technology and finance, IIMA alumnus
- Pramod N Uniyal – Background in internal security, 23 years of experience of creating and leading organizations, IIMA alumnus
- Babu Dayal - Serial entrepreneur, 23 years of experience in technology space in US, Japan & India

The Company

Mobico Comodo Pvt. Ltd. is a technology product company founded in Oct, 2016 in anticipation of the growing need throughout the urban world for a secure and convenient tool for identity and access management. Mobico owns the patent on truMe platform under section 11A (3) of the Patents (Amendment) Act 2005 and rule 24 of The Patents (Amendment) Rules, 2006. The platform is already under deployment with customers like Kotak Mahindra Bank, Advant Navis, Elante, Good Earth, Decimal Technologies etc.

Thank You